

Recession versus IT Budget

Global economic recession or threat of one is an immediate concern to all of us. It is inevitable that most companies will face an IT budget cut. IT however is key to corporate survival, in an increasingly competitive market.

If you cut IT, you cut your competitive edge, a vicious cycle.

There are however viable strategies available to you and your organisation:

Focus on Open Technologies:

This is basically free software that is readily available to you and your organisation. The same business result can be achieved without having to purchase software, saving thousands.

Use Hosted Applications:

A Hosted Application, also known as Internet-based application, web-based application, online application and Application Service Providers (ASPs) are software applications where the software resides on servers that are accessed through the Internet instead of the more traditional software that is installed on either a local server or on individual PCs. Reduced costs, instant deployment, easier maintenance and reduced administration are among some of the main benefits.

Internet Remote Support:

Computer issues can often be resolved without having to go on site, saving call-out charges for relatively simple issues. IN 2 IT has the facility to repair your systems remotely and can offer tailored made solutions to your company allowing you the immediate benefits of reduced support costs and speedier service. An established Managed Services Provider will offer an Automated, sometimes proactive managed solution designed to pre-empt technical problems and reduce costly downtime.

Focus on Cheaper Internet Marketing:

If you already have an existing Web Page, ensure that your page has the correct technical setup that will allow potential customers to find it and more importantly read it. Ensure that you have provided the customer with the facilities to correspond with you.

Often web pages are not built according to conventional internet standards, which results in you having a web presence but unknown to you, lacks the "code" which allows search engines to find details on your site and maximise customer feedback. There is no point in having a web page if no one can find it. IN 2 IT can study your existing page, offer advice and implement the correct "code" allowing search engines to find your site.

This along with a proven IN 2 IT internet driven marketing campaign will ensure that your site achieves greater success and becomes a valuable part of your sales team. Do a simple test, open Google and search for something that is listed on your web page. Does your web site come up? If not the likelihood is that your code is not correct, too big or even nonexistent.

If you do not have a web page: Get one! Your organisation needs a web presence!



Service Level Agreements
Hardware Supplies & Support
Software Supplies & Support
Web Page development
Network Design & Implementation
Firewalls & Security
Internet Connectivity Solutions
Mobile Office Solutions
Retainers & Maintenance Solutions
Project Management Services
Office / Branch Connectivity

Consumables:

Companies often spend vast amounts of money on cartridges and paper. There are many ways in which IN 2 IT can assist you and your business in reducing your operational costs. The first is the use of generic cartridges versus original cartridges which is the obvious solution however there are also alternative solutions.

Using high end centralised printer, copier and faxing solutions can greatly reduce the costs associated to paper and printing. Shuffling printers within your company can also have a huge effect, provide the user with the right tools and as the saying goes don't take a knife to a gun fight .

The internet is another great resource, why print if you are able to fax directly out?

IN 2 IT will evaluate your setup and implement solutions guaranteed to reduce your expenditure and increase efficiency.

Internet Costs:

IN 2 IT has the ability to reduce your internet costs, limit internet abuse, improve performance and manage your mail.

Here are a few questions that you may want to ask yourself:

Am I getting what I am paying for?

Do I know how much bandwidth is consumed by my staff on private issues?

Do I know how much time my staff members spend on the internet?

Do I know what they are doing on the internet?

Why am I buying top up accounts?

Am I being hacked?

There are many facets to reducing internet costs; 9 out of 10 times IN 2 IT will be able to reduce your Internet Costs, improve your efficiency and offer greater internet rewards.

Streamlining Communication VOIP:

Should your business have multiple branches and inter branch communication volume is high, VOIP (Voice over Internet Protocol) may prove to be a feasible cost saving solution.

Solutions vary, however we could evaluate the costs associated to it and propose a working alternative with cost saving attributes.

The concept of the solution is very simple, run the voice through the internet versus using telephone lines or cell phones.

Development of User Understanding:

Every day we have minor IT related issues such as the printer not printing. Often the problem resides with the user not understanding how it works. IN 2 IT often sets up training specific to the company, informing the users of how to utilise the server, internet, Word, Excel and email more efficiently.

Providing tips, work-a-rounds; addressing the common problems and more importantly the how to s of every day operation are focal areas of the development.

The above mentioned solutions are amongst many solutions that IN 2 IT provides, utilising current technology to offer future-proofing, consistency, reliability, cost savings and improved business operations.

Where others end, we begin